This leaflet is going to explain to you very briefly what is wrong with Nestlé and why it's so important that you support a boycott of Nestlé goods on campus.

1. The World Health Organisation (WHO) estimates that 1.5 million infants die around the world every year because they are not breastfed.
2. Where water is unsafe a bottle-fed child is up to 25 times more likely to die as a result of diarrhoea than a breastfed child.
3. Despite these facts Nestlé still refuses to adhere to a World Health Assembly marketing code, instead choosing to develop its own watered-down version which it still breaks!
5. Campaigners in developing countries welcome boycott action. Violations have been stopped when there has been sufficient pressure and publicity.
6. Over 80 student unions across the country boycott Nestlé products – that is a huge message!
7. Oxfam have recently condemned Nestlé over its refusal to pay its coffee growers a fair price and its attempt to extract money out of the Ethiopian Government while the country faces famine.

So, go on, give Nestlé the boot!

Baby Milk Action Student Network
students@babymilkaction.org
www.babymilkaction.org

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