

This leaflet is going to explain to you very briefly what is wrong with Nestlé and why it's so important that you support a boycott of Nestlé goods on campus

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*profits above,
Good Life*

- 1. The World Health Organisation (WHO) estimates that 1.5 million infants die around the world every year because they are not breastfed.**
- 2. Where water is unsafe a bottle-fed child is up to 25 times more likely to die as a result of diarrhoea than a breastfed child.**
- 3. Despite these facts Nestlé still refuses to adhere to a World Health Assembly marketing code, instead choosing to develop its own watered-down version which it still breaks!**
- 4. A report published in January 2003 by the British Medical Journal found continued breaches of the Code, with Nestlé coming in for special mention.**
- 5. Campaigners in developing countries welcome boycott action. Violations have been stopped when there has been sufficient pressure and publicity.**
- 6. Over 80 student unions across the country boycott Nestlé products – that is a huge message!**
- 7. Oxfam have recently condemned Nestlé over its refusal to pay its coffee growers a fair price and its attempt to extract money out of the Ethiopian Government while the country faces famine.**

So, go on, give Nestlé the boot!

Baby Milk Action Student Network
students@babymilkaction.org
www.babymilkaction.org

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