

Membership offer



Members receive an introductory pack, our Update newsletter and the right to vote at our Annual General Meetings. You can also select to keep up to date with Baby Milk Action's work and campaigns by opting to receive our regular email alert.



If you support Baby Milk Action with a **Standing order** for a minimum of £1.50 per month (£18 per year) you qualify for **ONE of the following gifts** (please tick). **NB:** By claiming your free gift you are making a commitment to support us for at least one year.

- Nestlé historic ads notecards
- 2014 IBFAN Breastfeeding Calendar
- Humorous postcards

Bankers Order Form.

To the Manager of (name of bank):
 Address:

Sort Code:account number:

Please pay Baby Milk Action £..... Monthly/OR £..... Annually.
 Starting on (date): until further notice (Please date this at least 1 month from now)

Name:
 Address:

.....Postcode:
 Signature: Date:

Baby Milk Action, Cooperative Bank 75 Burliegh Street, Cambridge, CB2 1DF.
A/C No: 50588718 Sort code: 08-90-43
 For Office use: Notice to remitting bank, when making payment, please quote

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Membership by credit/ debit card or cheque

Name.....
 Address.....

Postcode.....

I enclose.....annual membership (new/renewal-please circle)
 (£18 waged, £7 unwaged, £25 family, £50 organisation affiliation)

I have completed the membership standing order overleaf

I enclose a donation of: £5 £10 £20 £50 Other

Total enclosed:

I enclose a cheque made payable to **Baby Milk Action**.

Please debit my visa/ mastercard/ maestro for £.....

Card No: ____ / ____ / ____ / ____ / ____

valid from: issue number (Maestro only)
 expiry date:

signature (needed for all credit card purchases):

telephone: date:

email: (useful for queries)

Do not send me merchandise information or appeal letters.

Prices included p&p (within the UK) and VAT. **Please COMPLETE AND RETURN the WHOLE leaflet to Baby Milk Action, 34 Trumpington Street, Cambridge CB2 1QY.**

T: 01223 464 420, F: 01223 464 471, E: info@babymilkaction.org.

Company No: 01924050, VAT no: 599 5547 63

Baby Milk Action aims to save lives and to end the avoidable suffering caused by inappropriate infant feeding. We do this by working to strengthen the laws which control the marketing of the baby feeding industry, laws which protect breastfeeding and babies fed on formula. There is no food more locally produced, sustainable and environmentally friendly than breastmilk which needs no packaging or transportation. UNICEF has said that *'Marketing practices that undermine breastfeeding are potentially hazardous wherever they are pursued; in the developing world, WHO estimate that some 1.5 million children die each year because they are not adequately breastfed. These facts are not in dispute'*. Baby Milk Action is the Secretariat of the Baby Feeding Law Group (BFLG), representing 22 leading health professional and lay organisations working to strengthen UK legislation.



www.babymilkaction.org

Baby Milk Action is the UK member of the International Baby Food Action Network (IBFAN), a network of 200 citizen groups in more than 100 countries.



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