

Action by EU Member States to translate the Commission Directive on infant formulae and follow-on-formulae (91/321/EEC) into national legislation. Member states were required to bring into force laws which **permitted trade complying** with the Directive by 1 December 1992 and to **prohibit trade which does not comply** by 1 June 1994

Country	Date of law	Adverts for infant formula (scientific and factual)	Free samples of infant formula	Free and low-cost supplies of infant formula	Adverts and samples for Follow on milks in media	Display of logos in health care system	Other comments
Luxembourg	13/12/93	Specifically forbidden for the public allowed only for health workers	Forbidden	Forbidden except for babies who have to be fed	Samples forbidden permission must be sought to distribute information material on these products	Permitted	
Spain	20/11/92 composition aspects revised 4/2/98	Allowed only for health workers in child care and scientific publications	Forbidden	Forbidden except for etc...	Permitted	Permitted	Health Ministry confirmed in a letter that the publications referred to were not magazines for the public
France	4/6/94	Forbidden for the public allowed for health workers	Forbidden	Forbidden except for etc...	Permitted	Permitted	anti-corruption law forbids bribery of health workers by companies. Companies pay hospitals directly to use their milks.
Denmark	8/7/93	Forbidden for the public allowed for health workers	Forbidden	Forbidden except for etc...	Permitted	Permitted	Danish Decree covers more products than infant formulas
Netherlands	24/9/93	Forbidden for the public allowed for health workers	Forbidden	Forbidden except for etc ...	Permitted	Permitted	

Chart prepared by Baby Milk Action July 1998

Country	Date of law	Adverts for infant formula (scientific and factual)	Free samples of infant formula	Free and low-cost supplies of infant formula	Adverts and samples for Follow on milks in media	Display of logos in health care system	Other comments
Belgium	5/1/94	Forbidden for public allowed for health workers	Forbidden (5.1.5.2; 5.1.5.3)	Forbidden except for etc ...	Permitted	Permitted and common in health care system	
UK	1/3/ 95	Allowed for the public in health care system, for health worker , in trade journals & on labels	Forbidden	Forbidden except for etc ...	Permitted with some restrictions	Permitted and common in health care system	Guidelines clarify the law and define good practice
Greece	9/8/93	Allowed for the public and health workers	Forbidden	Forbidden except for etc ...	Permitted	Permitted and common throughout health care system	Only Pharmacists sell formula (Industry tried to sue Government)
Portugal		Allowed for the public and health workers	Forbidden	Forbidden except for etc ...	Permitted	Permitted	
Germany	10/10/94	Allowed for the public and health workers (3 .3)	Forbidden (3.2.7)	Forbidden except for etc...	Permitted	Permitted	The German law is weaker than the directive in places
Ireland	3/1/95	Allowed for the public and for health workers.	Forbidden only at point of sale and through health care system.	Forbidden except for etc... Minister still to set guidelines	Permitted and common	Not referred to.	The Irish law is weaker than the EU Directive.
Italy	6/4/94	Allowed for the public and for health workers	Forbidden	Forbidden except for etc...	Permitted	Permitted	
Finland	pending	Newly joined - very high breastfeeding rates - no promotion allowed by voluntary agreement.					
Austria	pending	Newly joined - very low breastfeeding rates.					
Sweden	pending	The <i>International Code</i> has been in effect as a voluntary measure in Sweden since 1983. The draft Swedish law is very strong and covers all breastmilk substitutes and bottles, teats and dummies					